

PERSONAL BRANDING

'BE WHO YOU
WANT TO BE'

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DEVELOPMENT

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PERSONAL BRANDING - PERSONAL QUESTIONS

GUIDE

You're here because you want to change something relating to your 'Personal Brand' so you can 'Be Who You Want to Be'.

Go through the questions in any order, keeping your responses in one place. You might find your absolute moment of clarity on what you will change in answering just a few questions or find you prefer to answer them all, then act.

Either way this exercise will help you define your 'Personal Brand'

QUESTIONS:

1. What impact do I want to make?
2. How do I want to leave people feeling?
3. What is important to me?
4. What are my strengths?
5. What areas do I want to improve in?
6. How well do I listen?
7. What can I do to communicate more effectively?
8. How well do I connect with others?
9. What leadership skills do I possess?
10. Do I always give respect to others?
11. What do the majority say about me?
12. What can I do to focus on self-care more?
13. What, if anything stops me from being who I want to be?
14. What do I want to be known for?

FOLLOW UP

If you've found what you will change that's absolutely brilliant, if you're stuck, have more questions or would like some help please contact Rosemarie at:

enquiry@pragmaticacoaching.com

Alternatively book a complimentary 1:1 session with me using the embedded link [here](#):

I will help you further, to develop your 'Personal Brand' or you can find out how you can work with me going forward.

www.pragmaticacoaching.com